Kiwa UK Group Use of TMV Pictogram Policy

Congratulations on achieving your Kiwa TMV certificate. You can demonstrate certification by Kiwa both by showing your clients the Kiwa certificate itself, and also by using the Kiwa TMV pictogram, which has been created to be specific to the type of certification you have been awarded. You may use this pictogram on your print work, correspondence, and in your advertising.

When displaying the Kiwa TMV pictogram, please follow these guidelines.

General

The use of the TMV pictogram is only permitted:

By you as a certificate holder, and by suppliers stated on the certificate; parties not specifically stated on the certificate may not use the pictogram;

In relation to the product or service that has been certified. The pictogram must not be used to imply that other subjects are certified;

For the period of validity of the certificate. During a period of suspension of the certificate, the pictogram must not be used.

Design

Pictograms may only be depicted as a whole, in the height / width ratio as provided by Kiwa;

It is not permitted to display only part of the pictogram. Additions are also not permitted.

Images must be applied to a white or transparent background

The pictogram must be depicted in these colours: Red RGB 227/6/19, Blue RGB 0/159/228 and Green 144/198/133, or in black and white. Other colours are not permitted.

In order to ensure legibility, the minimum width of the image is 1.5 cm.

Supervision by Kiwa

Kiwa supervises the correct usage of pictograms. In case of improper use, Kiwa may deny you the right to use the pictograms or Kiwa may take measures on the grounds of the certification regulations.

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If you have any other questions about the usage of the pictogram, please contact your account manager at Kiwa.

Please note

The copyright of the Kiwa pictograms and logos is owned by Kiwa N.V. The Kiwa logo must not be used by any third party without express written permission from Kiwa.

For further information please contact uk.marketing@kiwa.com